



Jerry D. Hendrix  
Vice President  
Regulatory Relations

AT&T Florida  
150 South Monroe St.  
Suite 400  
Tallahassee, FL 32301

T: 850-577-5550  
F: 850-224-5073  
Jerry.Hendrix@att.com  
www.att.com

April 30, 2008

Beth Salak, Director  
Competitive Markets and Enforcement  
Attn: Tariff Section  
2540 Shumard Oak Boulevard  
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission are the following pages of the General Subscriber Service Tariff and Private Line Services Tariff:

General Subscriber Service Tariff

Section A2 - Fifth Revised Page 32.5

Private Line Services Tariff

Section B2 - Sixth Revised Page 71.9

The purpose of this filing is to extend the AT&T Renewal Incentive Promotion. This Special Promotion will end August 31, 2008.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

## **Promotion Description**

### **AT&T Renewal Incentive Promotion**

#### **OVERVIEW OF PROMOTION**

The Company plans to change the end date for the AT&T Renewal Incentive promotion. This special promotion will be extended through August 31, 2008. All other elements of this promotion will remain unchanged.

#### **PROMOTION MODIFICATION**

This promotion is modified to change the offer end date to August 31, 2008. This modification will be effective May 1, 2008.

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory Program – From Central Office where services are available	Renewal Incentive	This promotion is available to existing AT&T customers in the AT&T nine (9) state Southeast region who are currently enrolled in a AT&T Local Service Term Agreement with 120 days or less remaining on the term. The Renewal Incentive Promotion will offer discounts on the Subscriber’s bill. Subscribers must sign the 12 month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions & Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.	01/01/08 to 04/30/08 <u>08/31/08</u>

#### Program Eligibility

--Available to existing AT&T business customers subscribing to local exchange service and are currently enrolled in an AT&T Local Service Term Agreement with 120 days or less remaining on the term.

--Monthly Billed AT&T Charges for local exchange services for Subscriber’s location must be a minimum of \$75 (excluding hunting, analog private line, PRI, BIS-T1, BIS-PRI, and Metro Ethernet charges) to receive the discounts.

--Complete Choice for Business Package subscribers are not eligible to receive the hunting discount.

--Subscriber must sign a 12 month term agreement to receive the discounts.

#### Program Elements

--Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber’s Monthly Billed AT&T Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber’s hunting charge.

--Discount(s): Specified % of Subscriber’s Total Billed AT&T Charges for local exchange service to the customer (TBR) based upon rates or prices provided in the Service Descriptions & Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the General Subscriber Service Tariff (A) and the Private Line Services (B) tariffs. (in tariffed states).

Monthly Billed AT&T Regulated Charges	12 Month
Minimum of \$75	20%
Hunting Discount	100%

--The term “Monthly Billed AT&T Charges” means Subscriber monthly billed AT&T local service charges at qualifying locations for AT&T services that are local services as set forth in the Service Descriptions & Price Lists, under General Exchange Price List and Private Line Price List (or the A and B tariffs in tariffed states), excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed service, certain usage based services, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for AT&T Long Distance, Inc., AT&T Fast Access Business DSL, AT&T Dedicated Internet Access Service, AT&T Advertising and Publishing Corporation or AT&T Wireless)

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service	Charges Waived	Period Authority
AT&T Florida Service Territory – Program From Central Office where services are available	This promotion is available to existing AT&T customers in the AT&T nine (9) state Southeast region who are currently enrolled in a AT&T Local Service Term Agreement with 120 days or less remaining on the term. The Renewal Incentive Promotion will offer discounts on the Subscriber's bill. Subscribers must sign the 12 month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions & Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.	01/01/08 to 04/30/08 <u>08/31/08</u>

#### Program Eligibility

--Available to existing AT&T business customers subscribing to local exchange service and are currently enrolled in an AT&T Local Service Term Agreement with 120 days or less remaining on the term.

--Monthly Billed AT&T Charges for local exchange services for Subscriber's location must be a minimum of \$75 (excluding hunting, analog private line, PRI, BIS-T1, BIS-PRI, and Metro Ethernet charges) to receive the discounts.

--Complete Choice for Business Package subscribers are not eligible to receive the hunting discount.

--Subscriber must sign a 12 month term agreement to receive the discounts.

#### Program Elements

--Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's Monthly Billed AT&T Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.

--Discount(s): Specified % of Subscriber's total Billed AT&T Charges for local exchange service to the customer (TBR) based upon rates or prices provided in the Service Descriptions & Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the General Subscriber Service Tariff (A) and the Private Line Services (B) tariffs. (in tariffed states).

Monthly Billed AT&T Regulated Charges	12 Month
Minimum of \$75	20%
Hunting Discount	100%

--The term "Monthly Billed AT&T Charges" means Subscriber monthly billed AT&T local service charges at qualifying locations for AT&T services that are local services as set forth in the Service Descriptions & Price Lists, under General Exchange Price List and Private Line Price List (or the A and B tariffs in tariffed states), excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed charges, certain usage based services, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for AT&T Long Distance, Inc., AT&T Fast Access Business DSL, AT&T Dedicated Internet Access Service, AT&T Advertising and Publishing Corporation or AT&T Wireless)

## A2. GENERAL REGULATIONS

### A2.10 Special Promotions (Cont'd)

#### A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
AT&T Florida Service Territory Program – From Central Office where services are available	Renewal Incentive	This promotion is available to existing AT&T customers in the AT&T nine (9) state Southeast region who are currently enrolled in a AT&T Local Service Term Agreement with 120 days or less remaining on the term. The Renewal Incentive Promotion will offer discounts on the Subscriber's bill. Subscribers must sign the 12 month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions & Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.	01/01/08 to 08/31/08 (C)

#### Program Eligibility

--Available to existing AT&T business customers subscribing to local exchange service and are currently enrolled in an AT&T Local Service Term Agreement with 120 days or less remaining on the term.

--Monthly Billed AT&T Charges for local exchange services for Subscriber's location must be a minimum of \$75 (excluding hunting, analog private line, PRI, BIS-T1, BIS-PRI, and Metro Ethernet charges) to receive the discounts.

--Complete Choice for Business Package subscribers are not eligible to receive the hunting discount.

--Subscriber must sign a 12 month term agreement to receive the discounts.

#### Program Elements

--Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's Monthly Billed AT&T Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.

--Discount(s): Specified % of Subscriber's Total Billed AT&T Charges for local exchange service to the customer (TBR) based upon rates or prices provided in the Service Descriptions & Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the General Subscriber Service Tariff (A) and the Private Line Services (B) tariffs. (in tariffed states).

Monthly Billed AT&T Regulated Charges	12 Month
Minimum of \$75	20%
Hunting Discount	100%

--The term "Monthly Billed AT&T Charges" means Subscriber monthly billed AT&T local service charges at qualifying locations for AT&T services that are local services as set forth in the Service Descriptions & Price Lists, under General Exchange Price List and Private Line Price List (or the A and B tariffs in tariffed states), excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed charges, certain usage based services, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for AT&T Long Distance, Inc., AT&T Fast Access Business DSL, AT&T Dedicated Internet Access Service, AT&T Advertising and Publishing Corporation or AT&T Wireless)

## B2. REGULATIONS

### B2.7 Special Promotions (Cont'd)

#### B2.7.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion Service	Charges Waived	Period Authority
AT&T Florida Service Territory – Program From Central Office where services are available	Renewal Incentive This promotion is available to existing AT&T customers in the AT&T nine (9) state Southeast region who are currently enrolled in a AT&T Local Service Term Agreement with 120 days or less remaining on the term. The Renewal Incentive Promotion will offer discounts on the Subscriber's bill. Subscribers must sign the 12 month term agreement to participate in the Program to receive the discounts specified. Subscriber agrees to pay the applicable AT&T rates or charges set forth in the Service Descriptions & Price Lists or the applicable tariff or other notice, as the case may be, subject to discounts provided under this Agreement. Subscriber agrees that rates or prices may change over the term, but the discount is fixed based on the term selected.	01/01/08 to 08/31/08 (C)

#### Program Eligibility

--Available to existing AT&T business customers subscribing to local exchange service and are currently enrolled in an AT&T Local Service Term Agreement with 120 days or less remaining on the term.

--Monthly Billed AT&T Charges for local exchange services for Subscriber's location must be a minimum of \$75 (excluding hunting, analog private line, PRI, BIS-T1, BIS-PRI, and Metro Ethernet charges) to receive the discounts.

--Complete Choice for Business Package subscribers are not eligible to receive the hunting discount.

--Subscriber must sign a 12 month term agreement to receive the discounts.

#### Program Elements

--Subscriber will earn for each such month of the term a discount in an amount equal to the applicable discount percentage multiplied by the Subscriber's Monthly Billed AT&T Charges; in addition, if applicable, Subscriber will earn for each month of the term a Hunting Discount for Hunting Service equal to the applicable Hunting Discount percentage multiplied by the Subscriber's hunting charge.

--Discount(s): Specified % of Subscriber's total Billed AT&T Charges for local exchange service to the customer (TBR) based upon rates or prices provided in the Service Descriptions & Price Lists, under General Exchange Price Lists and Private Line Price Lists, or the General Subscriber Service Tariff (A) and the Private Line Services (B) tariffs. (in tariffed states).

Monthly Billed AT&T Regulated Charges	12 Month
Minimum of \$75	20%
Hunting Discount	100%

--The term "Monthly Billed AT&T Charges" means Subscriber monthly billed AT&T local service charges at qualifying locations for AT&T services that are local services as set forth in the Service Descriptions & Price Lists, under General Exchange Price List and Private Line Price List (or the A and B tariffs in tariffed states), excluding: Non-Program Services, other non-regulated charges (other regulated charges in tariffed states), other fees or surcharges, taxes, non-state tariffed charges, certain usage based services, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies. (For example charges excluded include, but are not limited to, charges for AT&T Long Distance, Inc., AT&T Fast Access Business DSL, AT&T Dedicated Internet Access Service, AT&T Advertising and Publishing Corporation or AT&T Wireless)